

- Return form to your local contact: \_\_\_\_\_
- FAX to: (760) 241-8407
- Make checks payable and mail to "HBT Events", 7797 SVL Box, Victorville CA, 92395

# Big Bear Marathon

Saturday September 6, 2008



## OFFICIAL RACE EXPO & PROGRAM

**Be a part of Big Bear's largest race and the first annual Big Bear Marathon!**

company name \_\_\_\_\_

contact name \_\_\_\_\_ contact title \_\_\_\_\_

business address \_\_\_\_\_

mailing address \_\_\_\_\_

phone \_\_\_\_\_ fax \_\_\_\_\_

email \_\_\_\_\_

### Program Ad Sizes

	<b>rate</b>
<input type="checkbox"/> ¼ page	\$99
<input type="checkbox"/> ½ page	\$169
<input type="checkbox"/> interior full page	\$229
<input type="checkbox"/> cover 2 (inside front)	\$249
<input type="checkbox"/> cover 3 (inside back)	\$249
<input type="checkbox"/> back cover	\$299
<input type="checkbox"/> special position request	\$15

BEST DEAL: our "Local-Only" sponsorship package includes a ½ page ad in the race program! Inquire for details.

### Ad Design and Composition

- use an existing ad: you have an ad on file with Foxanne Media use as-is / see attached revisions
- new ad: copy and repro art attached / please compose

### Expo Registration

- |   | <b>rate</b>        |
|---|--------------------|
| <input type="checkbox"/> 10' x 10' booth<br>includes a 10' x 10' canopy, an 8' table and two chairs<br>2 days of expo! Fri. at Snow Summit & Sat. at the start/finish area<br>(optional) goodie bag insert: _____ | <b>\$500 \$250</b> |

Please describe your booth: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

### Distribution

- race goodie bags for all athletes
- rack distribution at Friday's Expo
- rack distribution at Finish Line up to 5,000 copies (depends on race registration)

### Thank You!

Thank you for taking part in the first ever Big Bear Marathon. Together we can make it a huge annual success!

### Sorry, NO BILLING

program insertion..... \$ \_\_\_\_\_

positioning fee..... \$ \_\_\_\_\_

expo fee..... \$ \_\_\_\_\_

package discount\*..... \$ \_\_\_\_\_

**total due..... \$ \_\_\_\_\_**

\*Save \$25 on your expo fee when you purchase a spot in the official program!

date paid \_\_\_\_\_

HBT Events reserves the right to refuse any application or request, and may do so due to exclusivity agreements with current event sponsors or for any other reason.

### Payment Information (make checks payable to "HBT Events")

pay with:  Mastercard  Visa  Am-Ex  Check \_\_\_\_\_

card number:                 exp.(mm/yy):     cvv:

authorized signature \_\_\_\_\_



Southern California Race Management Professionals

(760) 948-1890 | 7797 SVL Box, Victorville, CA 92395 | PR@HBTevents.com | www.HBTevents.com